

Fresku

DIGITAL ISSUE

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NEW
KID
ON THE
BLOCK

Kevin Music

INTERVIEW BY *GIANNEMARI MARIA*
PHOTOGRAPHED BY *KONRAD SACHADEL*

BLING IN THE NEW

EXCUSE ME 2022,
I'M COMING IN HOT



THE COVER

006 / THE COVER

Behind the scenes with our 17 th cover star **KEVV MUSIC**

As we're getting ready for the holidays, we just can't stop dancing and singing to the lyrics of the new hit song "Basila riba mi" from Curaçao's brand new artist Kevv. Based in the Netherlands, Kevv brings a contagious tropical sound combined with meaningful lyrics that you can't help but vibe on. Young, authentic, and extremely talented, Kevv represents a breath of fresh air in the music industry on the island. Besides being an artist, Kevv supports the idea of being yourself regardless of what any other person thinks. It is with this fearless and Fresku attitude that we want all our our readers to enter this new year. While Kevv was not on the island for the cover shoot, the Fresku Team in The Netherlands made it possible to get the best shots. The energy on set was great and Kevv made sure to put all his "fashion model skills" into practice. With a flawless burgundy holiday suit, Kevv made the cover of Fresku's special holiday edition one to remember. Watch out ya'll Kevv is coming.

FROM THE SHOOT

SO HANDSOME
Zara suit jacket with notched lapel collar

SO COMFY + ELEGANT
Happy Socks dotted and striped custom socks

SO DANDY
Mango leather penny loafers



Photography Konrad Sachadel. Styling LeyoZjandro Clemencia. Kevv is wearing a burgundy suit by ZARA, white shirt by Dailyaestetikz, bow tie by Zara, leather shoes by and socks by H&M



Favorite TV show
Rick and morty

Favorite song at the moment
Emiliana by Ckay

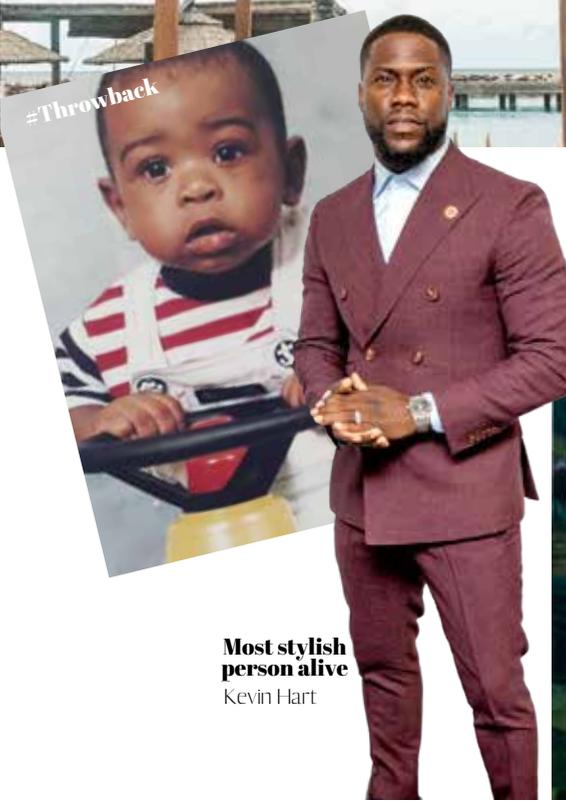
"I would love to travel to Greece someday"



Favorite artist
Drake



Favorite thing to do
Eat +swim



#Throwback

Most stylish person alive
Kevin Hart



Favorite Perfume
Phantom by Paco Rabanne



Favorite sneaker
Converse All Star



Favorite Movie of all time
How the grinch stole Christmas

KEVV'S PICKS

IKIE

WWW

the NEW kid on the block

Photographer by Konrad Sachadel
Styled by Leyozjandro Clemencia
Interview by Giannemari Maria



You just finished your first photoshoot for Fresku Magazine. How are you feeling?

'It feels amazing! The Kerven of 2 maybe 3 years ago would have never believed this. It's definitely a blessing.'

When did your first single come out?

'In 2020, during the pandemic. Corona really jumped started everything.'

What was your motivation to launch the single during the pandemic?

'I always loved music, so I've never stopped making music. I made many demos until I made the song "Miho". Then I thought, "why not release it?". Maybe 2 or 3 people will listen to it, but at least it's out there. I had to just jump into the water and see what happens.'

When the single was launched, did you receive the reaction that you expected?

'You know, I had my close ones listen to it and you know, they supported regardless of anything. However, little by little more people started listening to the song and their reaction was quite positive. They were like "keep doing what you're doing!". At that moment I realized that I was doing something right, which motivated me to continue putting music out. Now I have released a couple of singles, 1 EP and 2 albums.'

Where do you find inspiration for your music?

'95% of my inspiration comes from life experiences and things that I truly have knowledge of. For me, writing music is a way to clear out my mind. Either for something good or bad. For example, "Mente" is a song where I describe a fight within my head. Another great example is the song "Si

bo stima mi". The aforementioned song describes the emotion I had or felt in my head; therefore, I wrote it down and transformed my thoughts into a song.'

Which one of your songs has impacted you the most?

'Either "Mente" or "Hende". Whenever I listen to them, I can feel the rawness and realness of the lyrics. These songs come from a very real moment in my life. Especially "Mente". I realized that I was really struggling with my own thoughts. Due to a difficult experience at the time. I couldn't let it go, so I had to write it out. In my new album you can find the song "Kla", which was a similar process for me. I had to get it all out of my system. So, I went to the studio and recorded my pure emotions.'

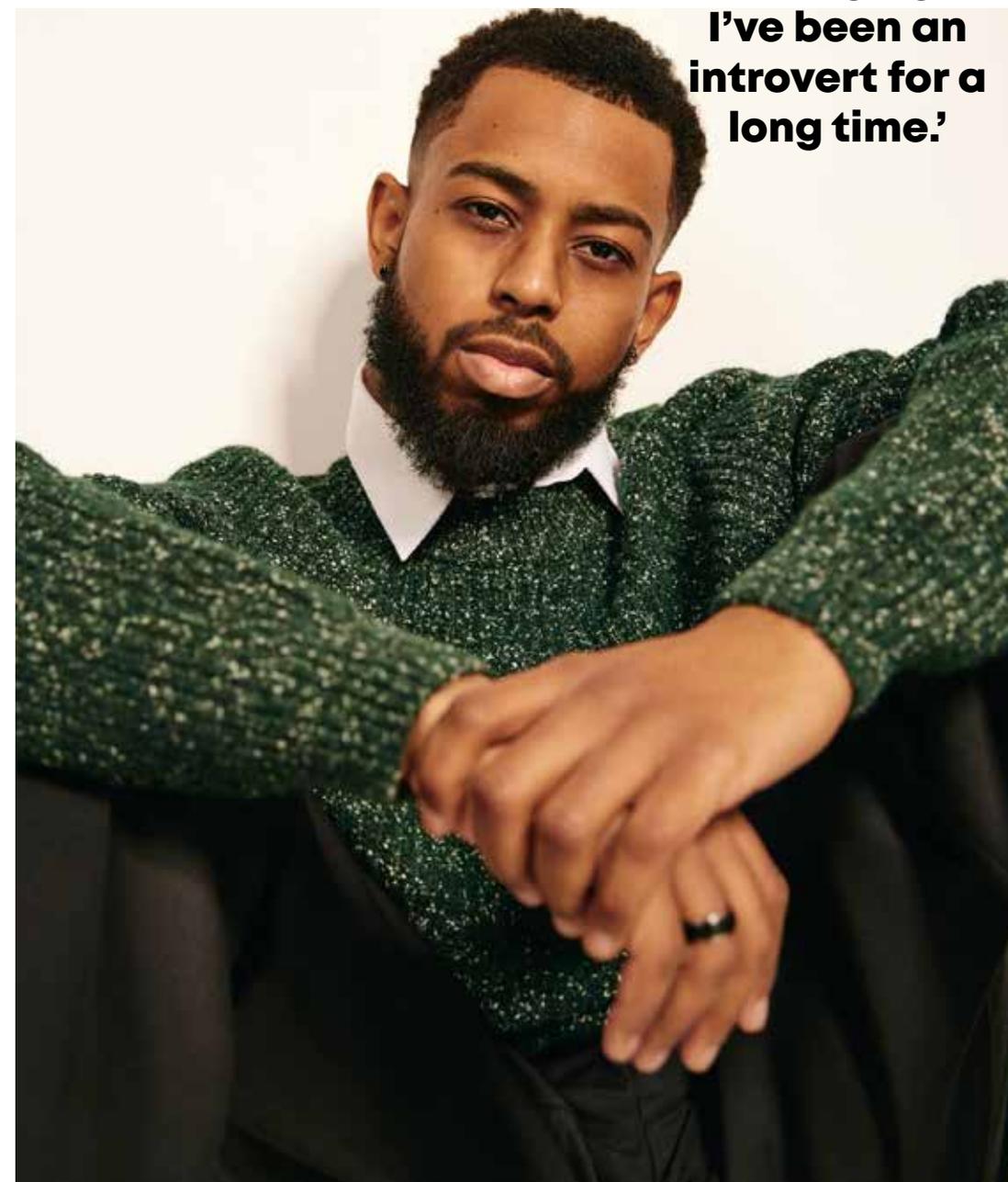
Do you find it difficult to show your vulnerable side to the public?

'In the beginning it was a bit challenging as I've been an introvert for a long time. But it's a step that I had to take to show others that it's okay to be vulnerable at times. It's okay to be yourself even though you're going through challenging times. By showing this side of mine I can prove to others that they are not the only ones experiencing those feelings. I believe that this rawness can help the healing process of people who listen to my music. I think it's nice to put myself out there with the hope that I can help someone else.'

What do you want to illustrate with your music?

'What I want people to know when listening to my music is that it's okay to be yourself regardless of anything. For example, the sound of "Djis tuma mi man" on my latest album, is one that I chose to keep mellow to illustrate a developing story that transforms into a zouk.'

'In the beginning it was a bit challenging as I've been an introvert for a long time.'



Sweater Lost Mind, pants Zara, Shoes H&M



What makes your sound different from what we have on the market?

'I really enjoy experimenting with music. I like different genres of music. At the moment I'm really finding a home in the Zouk genre. If you listen closely to the Zouk that I produce, you can notice elements of EDM and many samples. I always listen to random samples and whatever sounds right I customize and make it my own. For this reason, one cannot say that my songs sounds similar or that I've copied someone else's style.'

How did your hit song "Basila riba mi" happen?

'I was pretty much bored at work, and I randomly started saying basila riba mi in a tone. Little by little it started to feel like something special. Days after I was in the studio with Q-shans and we were making a beat together for another song. When we finally noticed that the beat wasn't working for that one specific song, I decided to enter the booth and sing "basila riba mi". It was a great moment and we both liked it. Two years after that we found the song in our hard drive and we decided to move forward with it.'

What made "Basila riba mi" a hit song?

'Pretty much the message behind it. You can be a saint and people would still find something to say about you. So, if you live your life based on what others say about you, you'll never live the life that you desire. You will never be truly happy. So live and let them see. Now we also have "Basila riba mi" remix with Buleria.'

Is "Ritmo Kombina" a music genre that you wish to explore?

'Definitely! It's a rhythm that I've always enjoyed!! grew up listening to No Game, so it's a genre that's close to my heart. I love the way that it flows and as a young boy I've practiced my voice on

the tones of Brian Dekkers. Therefore, my voice is suitable for The Zouk or Ritmo-Komina concept.'

Do you see yourself in a music band?

'I've tried being part of a band a couple of times - that's how I started my music career in The Netherlands- , but I noticed that I liked being in control of my success. For this reason, I taught myself how to mix, produce, write etc. Because if there's an obstacle, I know for certain that I can depend on myself to overcome it. Nevertheless, I think it would be a nice experience to be featured in a music band as a special guest.'

Do you have a local or international artist that you look up to?

'Yes, lately I've been relating a lot to Drake. His songs aren't always analytic as they don't always fit a certain demographic such as 14- to 18-year-olds. No, with him it's more like creating the best level of music and releasing it to see its impact. That's how his album "God's plan" became a hit. In addition, he seems like a very humble person, which is a key attribute that I would like to keep. I know more people are starting to listen to my music and that more opportunities are coming my way. Therefore, I'm really trying to stay as humble and down to earth as possible as I know that with pride comes downfall. I'm here for the long run, therefore I find it important to have a strong foundation.'

Turtleneck Lost Mind,
Cardigan The Sting ,
Pants Zara
Shoes H&M



What are your goals as an artist?

'This is the dangerous part of it all because I don't have a ceiling. Drake mentioned once that you will never get to the point where you're satisfied and this can be seen as a motivation to keep pushing. This is also the reason why I can see myself having a long career in the music industry. I do have some specific goals that I want to achieve, but I don't really have a ceiling. Trust me, I can see myself being 60 years old and singing "Come back" music and flipping the game - hahah.'

Who's your fashion icon?

'To be honest, I was never the fashion guy. But I mean, Kevin Hart has great outfits. He's also a big inspiration for me when it comes to business etc.'

How would you describe your fashion style?

'I'm a hoodie fanatic!!! I'm a very simple guy for when it comes to my clothing style. Lately, I've been a bit more daring with my style, but I really love hoodies and plain colors.'

Favorite fashion item?

'A watch and the necklace that my mom gifted me. A watch in general because I recall my grandfather telling me, as a young boy, that I can't walk around without a watch and that we needed to fix that. So now I have the idea that I look good with a watch. Besides that, my favorite fashion item would be the necklace that my mom gifted me, because it makes every outfit look good.'

What's been the highlight of your 2021?

'My sold-out "Life dingens: album release event". It was the first time that we, as DiKuraçon Productions, decided to take the big step of organizing a show on our own. You don't often see artists organize their own shows. You don't often see an artist organize its own show, so this was a big deal for us. We had a lot of sleepless nights, but we

made it happen. We managed to get whatever was necessary to make the show a complete success. The positive feedback that we've received made it all worth it. Creating the show was definitely a big risk but also the biggest reward for us.'

What's the biggest lesson that you've learned this year?

'Hard life, easy decisions. Easy life, hard decisions. I've learned that you'll never reach your goals if you're in a comfort zone. You must take those big, weird, and reckless steps in your life even though the world may not believe in them. Afterwards you will see that it was all worth it. For example, I almost didn't release "Basila riba mi" because the song didn't feel like it was good enough. At some point we were like, "you know what, let's just do it". Now the song became my biggest hit so far. So, believe in yourself!'

What's your goal for 2022?

'Okay, quick story, so when the clock struck 12 on January 1st, 2021, I declared this year to be "My year" and it turned out to be true because I had so much faith in it. So, for 2022, I would like to level up: build up my network, elevate financially and welcome more great opportunities.'

What's your new year's wish for your fans?

'I wish them a really blessed year and much strength so they can face whatever they need to face this new year. I also want them to know that there will always be good times and bad times, but in the worst of times there will always be something positive to get out of it. Lastly, the biggest blessing that they can have in this world is being themselves without having to pretend to be someone else. So, just love and be yourself.'

